Logo & Monogram Placement Chart - Apparel

Suggested Max Size

Garment Description

Suggested Placement (Refers to Design Center unless otherwise noted)

Garment Description	Typical Location	Suggested Max Size	Suggested Placement (Releas to Design Center unless otherwise noted)
Polo/Golf/Placket Shirt	Mens Left or Right Chest - S	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center of placket
Polo/Golf/Placket Shirt	Mens Left or Right Chest - M	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center of placket
Polo/Golf/Placket Shirt	Mens Left or Right Chest - L	2.50" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center of placket
Polo/Golf/Placket Shirt	Mens Left or Right Chest - XL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center of placket
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Polo/Golf/Placket Shirt	Mens Left or Right Chest - XXL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center of placket
Polo/Golf/Placket Shirt	Ladies Left or Right Chest - S	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center of placket
Polo/Golf/Placket Shirt	Ladies Left or Right Chest - M	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center of placket
Polo/Golf/Placket Shirt	Ladies Left or Right Chest - L	2.50" H X 4.50" W	6 1/2" down from the shoulder seam and 4" over from center of placket
Polo/Golf/Placket Shirt	Ladies Left or Right Chest - XL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center of placket
Polo/Golf/Placket Shirt	Ladies Left or Right Chest - XXL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center of placket
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Polo/Golf/Placket Shirt	Above Pocket	2.50" H X 4.50" W	Bottom of design 1/2" above top edge of pocket
Polo/Golf/Placket Shirt	Left or Right Sleeve (SS Only)	2.50" H X 4.50" W	Bottom of design 2" above edge of sleeve
Polo/Golf/Placket Shirt	Top Center Back	2.50" H X 4.50" W	Top of design 2" below bottom edge of collar
T-Shirt	Mens Left or Right Chest - S	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
T-Shirt	Mens Left or Right Chest - M	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
T-Shirt	Mens Left or Right Chest - L	2.50" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
T-Shirt	Mens Left or Right Chest - XL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
T-Shirt	Mens Left or Right Chest - XXL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
T-Shirt	Ladies Left or Right Chest - S	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
T-Shirt	Ladies Left or Right Chest - M	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
T-Shirt	Ladies Left or Right Chest - L	2.50" H X 4.50" W	6 1/2" down from the shoulder seam and 4" over from center
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T-Shirt	Ladies Left or Right Chest - XL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
T-Shirt	Ladies Left or Right Chest - XXL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
T-Shirt	Above Pocket	2.50" H X 4.50" W	Bottom of design 1/2" above top edge of pocket
T-Shirt	Left or Right Sleeve (SS Only)	2.50" H X 4.50" W	Bottom of design 2" above edge of sleeve
T-Shirt	Top Center Back	2.50" H X 4.50" W	Top of design 2" below bottom edge of collar
T-Shirt	Full Back - Designs < 6" high	6.00" H X 11.00"W	Top of design 4" below base of neck
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T-Shirt	Full Back - Designs > 6" high	11.00" H X 11.00"W	Top of design 3" below base of neck
T-Shirt	Full Front - Designs < 6" high	6.00" H X 11.00"W	Top of design 4" below base of neck
T-Shirt	Full Front - Designs > 6" high	11.00" H X 11.00"W	Top of design 3" below base of neck
Sweatshirt	Mens Left or Right Chest - S	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Sweatshirt	Mens Left or Right Chest - M	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Sweatshirt	Mens Left or Right Chest - L	2.50" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
Sweatshirt	Mens Left or Right Chest - XL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Sweatshirt	Mens Left or Right Chest - XXL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Sweatshirt	Ladies Left or Right Chest - S	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Sweatshirt	Ladies Left or Right Chest - M	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Sweatshirt	Ladies Left or Right Chest - L	2.50" H X 4.50" W	6 1/2" down from the shoulder seam and 4" over from center
Sweatshirt	Ladies Left or Right Chest - XL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Sweatshirt	Ladies Left or Right Chest - XXL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Sweatshirt	Top Center Back	2.50" H X 4.50" W	Top of design 2" below bottom edge of collar
Sweatshirt	Full Back - Designs < 6" high	6.00" H X 11.00"W	Top of design 4" below base of neck
Sweatshirt	Full Back - Designs > 6" high	11.00" H X 11.00"W	Top of design 3" below base of neck
Sweatshirt	Full Front - Designs < 6" high	6.00" H X 11.00"W	Top of design 4" below base of neck
Sweatshirt	Full Front - Designs > 6" high	11.00" H X 11.00"W	Top of design 3" below base of neck
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Sweater	Mens Left or Right Chest - S	2.75" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Sweater	Mens Left or Right Chest - M	2.75" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Sweater	Mens Left or Right Chest - L	2.75" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
Sweater	Mens Left or Right Chest - XL	2.75" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Sweater	Mens Left or Right Chest - XXL	2.75" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Sweater	Ladies Left or Right Chest - S	2.75" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Sweater	Ladies Left or Right Chest - M	2.75" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Sweater	Ladies Left or Right Chest - L	2.75" H X 4.50" W	6 1/2" down from the shoulder seam and 4" over from center
Sweater	Ladies Left or Right Chest - XL	2.75" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Sweater	Ladies Left or Right Chest - XXL	2.75" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Jacket	Left or Right Chest - S	2.75" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
Jacket	Left or Right Chest - M	2.75" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
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Jacket	Left or Right Chest - L	2.75" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Jacket	Left or Right Chest - XL	2.75" H X 4.50" W	8 1/2" down from the shoulder seam and 5" over from center
Jacket	Left or Right Chest - XXL	2.75" H X 4.50" W	9" down from the shoulder seam and 5" over from center
Jacket	Full Back - Designs < 6" high	6.00" H X 10.00"W	Top of design 4" below base of neck
Jacket	Full Back - Designs > 6" high	10.00" H X 10.00"W	Top of design 3" below base of neck
	· · ·		7" down from the shoulder seam and 3 1/2" over from center
Turtleneck	Mens Left or Right Chest - S	2.50" H X 4.50" W	
Turtleneck	Mens Left or Right Chest - M	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Turtleneck	Mens Left or Right Chest - L	2.50" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
Turtleneck	Mens Left or Right Chest - XL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Turtleneck	Mens Left or Right Chest - XXL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Turtleneck			6" down from the shoulder seam and 3 1/2" over from center
IUILIEIIECK	Ladies Left or Right Chest - S	2.50" H X 4.50" W	o down norm the shoulder seam and 3 1/2 Over Hom Center
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Turtleneck	Ladies Left or Right Chest - M	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Turtleneck Turtleneck	Ladies Left or Right Chest - M Ladies Left or Right Chest - L	2.50" H X 4.50" W 2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center 6 1/2" down from the shoulder seam and 4" over from center

Turtleneck	Ladies Left or Right Chest - XXL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Turtleneck	Collar - front center, or front left	1.00" H X 2.00" W	Left neck area centered between front and left shoulder seam
Collared Shirt	Mens Left or Right Chest - S	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Collared Shirt	Mens Left or Right Chest - M	2.50" H X 4.50" W	7" down from the shoulder seam and 3 1/2" over from center
Collared Shirt	Mens Left or Right Chest - L	2.50" H X 4.50" W	7 1/2" down from the shoulder seam and 4" over from center
Collared Shirt	Mens Left or Right Chest - XL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Collared Shirt	Mens Left or Right Chest - XXL	2.50" H X 4.50" W	8" down from the shoulder seam and 4 1/2" over from center
Collared Shirt	Ladies Left or Right Chest - S	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Collared Shirt	Ladies Left or Right Chest - M	2.50" H X 4.50" W	6" down from the shoulder seam and 3 1/2" over from center
Collared Shirt	Ladies Left or Right Chest - L	2.50" H X 4.50" W	6 1/2" down from the shoulder seam and 4" over from center
Collared Shirt	Ladies Left or Right Chest - XL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Collared Shirt	Ladies Left or Right Chest - XXL	2.50" H X 4.50" W	7" down from the shoulder seam and 4 1/2" over from center
Collared Shirt	Above Pocket	2.50" H X 4.50" W	Bottom of design 1/2" above top edge of pocket
Collared Shirt	Left or Right Sleeve (SS Only)	2.50" H X 4.50" W	Bottom of design 2" above top edge of sleeve
Collared Shirt	Collar - front center, or front left	1.00" H X 2.00" W	Left neck area centered between front and left shoulder seam
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Collared Shirt	Top Center Back	2.25" H X 4.50" W	Top of design 2" below bottom edge of collar
Collared Shirt	Monogram - left cuff	0.35" H X 1.00" W	2 1/2" away from top of button hole, centered in the cuff area
Collared Shirt	Monogram - left collar	0.35" H X 1.00" W	1" above button hole or corner of pointed collar, centered between collar edges
Wash Cloth (3 letter mono)	Bottom Center or Right corner	1.00" H X 2.00" W	Bottom of Mono 1 1/2" above hem, 1" above border or angled in bottom right corner
Wash Cloth (1 letter mono)	Bottom Center or Right corner	1.00" H X 1.50" W	Bottom of Mono 1 1/2" above hem, 1" above border or angled in bottom right corner
Fingertip/Golf Towel (3 letter mono)	Bottom Center	2.00" H X 3.00" W	Bottom of Mono 2" above hem or 1 1/2" above border
Fingertip/Golf Towel (1 letter mono)	Bottom Center	2.00" H X 2.00" W	Bottom of Mono 2" above hem or 1 1/2" above border
Fingertip/Golf Towel (logo)	Bottom Center	2.50" H X 4.50" W	Bottom of Logo 2" above hem or 1 1/2" above border
Hand Towel (3 letter mono)	Bottom Center	3.00" H X 4.00" W	Bottom of Mono 2" above hem or 1 1/2" above border
Hand Towel (1 letter mono)	Bottom Center	3.00" H X 3.00" W	Bottom of Mono 2" above hem or 1 1/2" above border
Bath Towel (3 letter mono)	Bottom Center	4.00" H X 5.00" W	Bottom of Mono 4" above hem or 2" above border
Bath Towel (1 letter mono)	Bottom Center	4.00" H X 4.00" W	Bottom of Mono 4" above hem or 2" above border
Beach Towel (Name)	Bottom Center	3.00" H X 10.00" W	Bottom of Mono 4" above hem or 2" above border
Napkins (3 Letter mono)	Bottom Center or Right corner	1.00" H X 2.00" W	Bottom of Mono 1/2" to 1" from the edge or angled in bottom right corner
Napkins (1 Letter mono)	Bottom Center or Right corner	1.00" H X 1.50" W	Bottom of Mono 1/2" to 1" from the edge or angled in bottom right corner
Pillowcase (3 letter mono)	Open end, center	2.00" H X 3.00" W	Centered between edge of open end and stitching on the hem or border pattern
Pillowcase (1 letter mono)	Open end, center	2.00" H X 2.00" W	Centered between edge of open end and stitching on the hem or border pattern
Sheets (3 letter mono)	Top Center	2.00" H X 3.00" W	Bottom of monogram centered 2" above wide hem line on top side of sheet
			NOTE - Placement depends on how bed is made.
Sheets (1 letter mono)	Top Center	2.00" H X 2.00" W	Bottom of monogram centered 2" above wide hem line on top side of sheet
,			NOTE - Placement depends on how bed is made.
Throw Blankets (3 letter mono)	Bottom Center or Right Corner	4.00" H X 5.00" W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
	Ç		NOTE - Placement depends on how customer intends to fold or use blanket
Throw Blankets (1 letter mono)	Bottom Center or Right Corner	4.00" H X 4.00" W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
	Ç		NOTE - Placement depends on how customer intends to fold or use blanket
Throw Blankets (designs)	Designs < 6" high	6.00" H X 10.00"W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
	gg		NOTE - Placement depends on how customer intends to fold or use blanket
Throw Blankets (designs)	Designs > 6" high	10.00" H X 10.00"W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
	Designs - O mgn	10.00 1170 10.00 11	NOTE - Placement depends on how customer intends to fold or use blanket
Stadium Blankets (3 letter mono)	Bottom Center or Right Corner	4.00" H X 5.00" W	Bottom of mono centered 4" above bottom edge or angled in bottom right corner
	Bottom Center of Right Comer	4.00 11 X 3.00 W	* * *
Stadium Blankets (1 letter mono)	Rottom Contar or Pight Comor	4.00" H X 4.00" W	NOTE - Placement depends on how customer intends to fold or use blanket
	Bottom Center or Right Corner	4.00 F A 4.00 W	Bottom of mono centered 4" above bottom edge or angled in bottom right corner
	5	0.0011111/140.0011::	NOTE - Placement depends on how customer intends to fold or use blanket
Stadium Blankets (designs)	Designs < 6" high	6.00" H X 10.00"W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
	5	40.00011124.15.55	NOTE - Placement depends on how customer intends to fold or use blanket
Stadium Blankets (designs)	Designs > 6" high	10.00" H X 10.00"W	Bottom of design centered 4" above bottom edge or angled in bottom right corner
			NOTE - Placement depends on how customer intends to fold or use blanket
Baby Blankets	Bottom Right Corner	2.50" H X 4.50" W	Angled in bottom right corner