

Many times we run into jobs that require text as the only design element. At first, working with text only, may seem very boring. This tutorial will provide you options for making your design and layout more appealing using text in CorelDraw.

Class Details

4 Principles of Design

• CARP is not just a bottom-dwelling fish

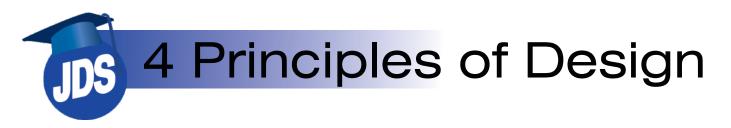
Designing with Text

- Arching Text How to fit text to path and how to use the Envelope Tool
- Adding Perspective How'd you do that!
- Adding Images to Text How to use the PowerClip tool
- Adding Effects to Text Burning for you!



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Contrast

- Keep color, size and shape in mind
- Use no more than 3 typeface families

Alignment

- Not just right, left, center anymore
- Place with purpose
- Make visual connections

Repetition

- Repeat some aspect of the design throughout the entire piece
- Repeating an element makes the eyes bounce

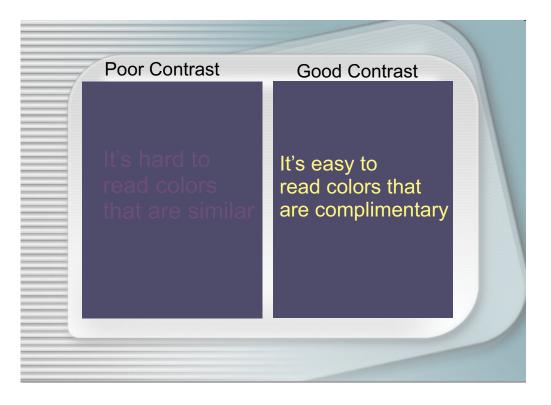
Proximity

- Group related items together
- Keep space between unrelated items



4 Principles of Design

Contrast

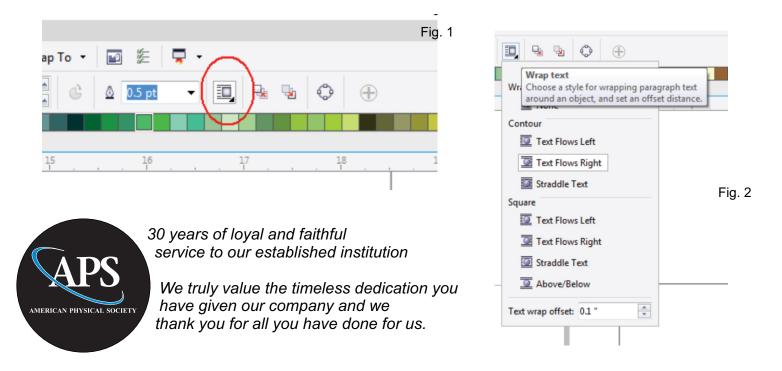


Poor Contrast	Good Contrast
Achievement Award	C C C chievement C C ward
Presented To Katrina Walsh	Presented To
In Recognition And Appreciation Of Your Lasting Contributions & Inspirational Visions	Katrina Walsh
	In Recognition And Appreciation Of Your Lasting Contributions & Inspirational Visions
	•



If you have a visible line available, use it to your advantage when placing paragraph text.

If you have a circle that you want your text to wrap around, select the circle then on the top toolbar, click the Wrap Text icon. (Fig. 1) A dropdown will appear. Select, under Contour, the direction you want your text to curve. You can also select how far you want your text to be offset from the shape. (Fig. 2) Watch out for those widows and orphans.



Aligning your text with an object shows the viewer that the text is related to the photo or graphic that is next to it.

30 years of loyal and faithful service to our established institution

We truly value the timeless dedication you have given our company and we thank you for all you have done for us.



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4 Principles of Design

Repetition

Poor Repetition	
Toad Hall Reilly Pickett	
916 Old River Road Red River, NM (717) 555-1212	Good Repetition
-	Toad Hall Reilly Pickett
	916 Old River Road Red River, NM (717) 555-1212

4 Principles of Design

Proximity

	Poor	Proximity	OPERATIVE EXTENSION	
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		Reilly Pickett
		916 Old River Road
		Red River, NM (717) 555-1212



Fit Text to Path

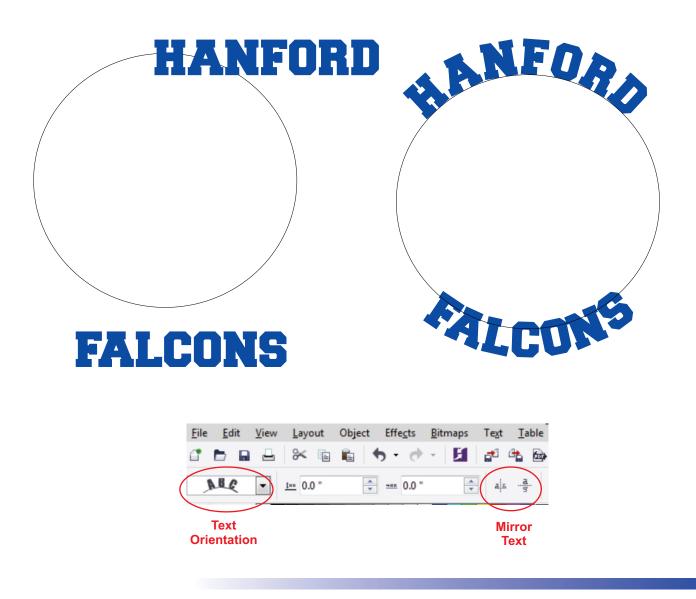
Create an oval (Ellipse Tool - F7).

Modify the arch of the oval to match shape of the arc needed.

Use your text tool (F8) and type the text needed in the closest font and size needed.

Select the oval and Shift select the text. Go to Text/Fit Text to Path. Adjust the orientation to match.

To hide the circle, have the circle selected then right click on the transparent color option in your color palette.





Envelope Tool

Select text then select the Envelope Tool (Fig. 1)

Select the Arc mode you'd like to use (Fig. 2)

Click and drag the center node in the text box to adjust the curve (Fig. 3)

Text remains editable. To change, select the text and select the text tool or press the F8 key, then click on the text again.

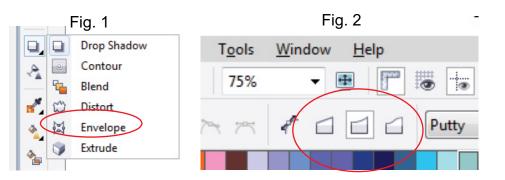


Fig. 3 Envelope Effect (Single Arc)



Creating a Monogram





Adding Perspective and Images to Text

Adding Perspective Effect to Text

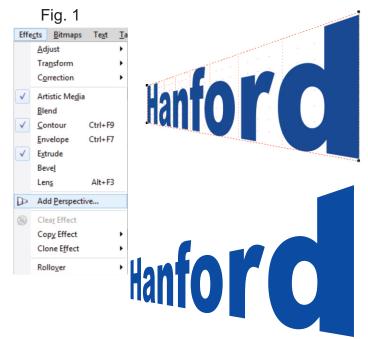
Type your text as normal

Select the text with the Pick tool then go to Effects/Add Perspective (Fig. 1)

A red grid will appear around the text. Click and drag the corners to adjust the perpective. (Fig. 2)

If you don't like the effect and want to start over, select the text and go to Object/Transformations/Clear Transformations. This can even be done after saving and reopening the document.

Once complete, the text remains editable. To change, select the text and select the text tool or press the F8 key, then click on the text again.



Hanford

Adding Images To Text

Type your text as normal. A thicker typeface works best.

Import the image you want to add to the text.

Place the image behind the text. With the image selected, go to Object or Effects/PowerClip/Place Inside Container or Frame (Fig. 3)

Once complete, the text remains editable. To change, select the text and select the text tool or press the F8 key, then click on the text again.





Fig. 2

Adding Effects to Text

Adding effects to text can give a very unique look. Sometimes the background used can overpower simple text so you have to adjust the text to make it stand out more. This tutorial will show you how to create a burned look to text when it is placed on a wood background.

Type your text as usual and set it to the size needed. A thicker font works best when adding effects.

Select the text and fill it with white (Fig. 1)

Copy and past the text and fill it with brown.

Place the brown text on top of the white, offsetting it slightly. (Fig. 2)

Select both pieces of text and convert them to curves (Ctrl + Q). The text is now changed to objects and is no longer editable.

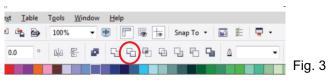
Select both objects then go to the tool bar and click Trim or go to you can also go to Object/Shaping/Trim. This trims away any part of the white area that was covered with the brown object. (Fig. 3)

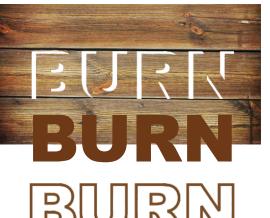
Add a brown outline to the brown object then separate the outline object. Select the object then go to Object/Convert Outline to Object or Ctrl + Shift + Q. (Fig. 4)

Select the white object and go to Bitmaps/Convert to Bitmap. The resolution will be 300 and the color mode will depend on what process you will be using the image on. Repeat this for the filled object then the outlined object. (Fig. 5)









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Convert To Bitmap X Resolution: 300 • dpi Color mode: CMYK Color (32-bit) Dithered Always overprint black Options Vanti-aliasing

Transparent background

OK Cancel

Help

Fig. 5



Now we can add the effects.

Select the white object and go to Bitmaps/Distort/Blocks. You can play with the settings until you get the look desired. (Fig. 6)

Again select the white object and go to Bitmaps/Blur/Gaussian Blur. Set the blur between 4 and 5 pixels. (Fig. 7)

Select the white object again and go to the Transparency Tool. Make the transparency Uniform and change the Merge Mode to Add. Adjust the amount of transparency to about 70. (Fig. 8)

Select the brown filled object. Go to Bitmaps/Distort/Blocks. You can use the same settings as before. (Fig. 9)

Select the object again and go to Bitmaps/Creative/Scatter. Set the scatter to about 15. (Fig. 10)

With the object selected again apply a Gaussian Blur as you did on the white object. (Fig. 11)

Select the brown filled object again and go to the Transparency Tool. Make the transparency Uniform and change the Merge Mode to Subtract. Adjust the amount of transparency to about 20. (Fig. 12)

Next, create a inner burn. Using the Freehand tool, draw inside the filled object with squiggly lines. (Fig. 13) Once completed, select the drawn lines and convert them to a bitmap then apply a Gaussian Blur. (Fig. 14)



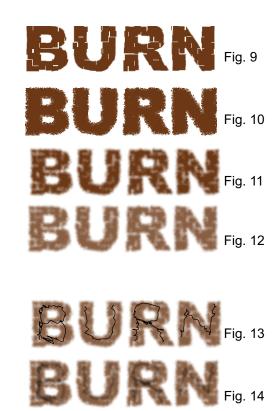




Fig. 7



Fig. 8





Next, add effects to the outlined object.

Select the object and go to Bitmaps/Distort/Blocks. Use the same setting as before. (Fig. 15)

Now with the object selected, go to Bitmaps/Creative/Scatter. Use the same settings as before. (Fig. 16)

Next, select the object and go to Bitmaps/Distort/Whirlpool. Use the Brush Strokes style.(Fig. 17)

Now add a Gaussian Blur - go to Bitmaps/Blur/Gaussian Blur. (Fig. 18)

Lastly, select the outlined object again and go to the Transparency Tool. Make the transparency Uniform and change the Merge Mode to Subtract. Adjust the amount of transparency to about 20. (Fig. 19)

Now we can put it all together.

Stack the ojects on top of the background as follows (Fig. 20):

- Outlined object
- Solid brown filled object
- Inside burned marks (black squigglies)
- White object

It may take a couple of tries to get the exact look you are trying to achieve. Don't be afraid to deviate and try different settings too.

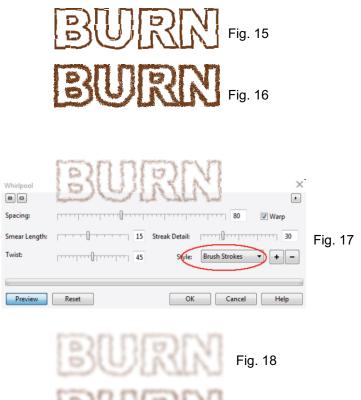




Fig. 20

Fia. 19



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